



2nd Annual Nate's Race – July 31, 2011

Nate's Race Foundation

75 Sousa Blvd • Hudson NH 03051 • 603-321-4375 • natesrace.com

Dear Local Business Owner,

Of all of the good causes you are asked to sponsor or donate to each year, I hope that this is one that you will seriously consider: Nate's Race Foundation, which holds an annual 5K run in memory of my son Nathan Ross Hergenbahn, who was killed in an auto accident in Hudson five years ago this July.

Nathan, a star athlete and promising junior at Alvrine High School, had just turned 16 years old when he died. As a varsity football and basketball player, Nate was a role model to his peers, a friend to everyone he met, and will always be greatly loved and missed by all who knew him. In his memory, Nate's Race, held annually in Hudson, New Hampshire on the last Sunday in July supports the Nate's Race Foundation providing students of Alvrine High School the assistance they need for their college or vocational school aspirations.

Right now, we're busy contacting select organizations like yours about this worthwhile chance to be a key sponsor of Nate's Race in our effort to support students of Alvrine High School. With over 370 runners and walkers in the 2010 race, we expect that number will grow exponentially in 2011 as participants, volunteers and sponsors forward our e-mails and invite friends and families to participate in this 5K race. In addition to our larger than anticipated turnout we have added more race day activities including a kid's race, band, performances by the dancers of ATDA, raffles, prizes and food. An event not to be missed, we ask that you consider participating as an individual or corporate sponsor.

We are proud to have sponsors and donations at all levels as we believe this is a community event that deserves widespread community support. Additionally, the planning and organization of the event is done by volunteers enabling cash donations to go directly to the scholarship fund when all remaining expenses are covered. Following are examples of how you can participate in Nate's Race and specific sponsorship opportunities:

- Monetary donation in any amount.
- Donate items for runner goody bags. (Key chains, pens, etc.)
- Donate prizes & raffle items. (Gift Baskets, Gift Certificates, etc.)

Corporate Sponsorships are offered at four levels:

- **Platinum Sponsorship \$1,000** - Large logo on shirt, prime placement and link on website, banner at start and finish lines.
- **Gold Sponsorship \$500** - Medium logo on shirt, link and acknowledgement of sponsorship on race website, banner at finish line.
- **Silver Sponsorship \$250** - Small logo on shirt, link and acknowledgement of sponsorship on race website.
- **Bronze Sponsorship \$100** - Name on shirt, link and acknowledgment on race website.

For more information about the race and sponsorship opportunities please visit <http://www.natesrace.com> or call me, Ross Hergenbahn, at 603-321-4375. Thank you in advance for your support.

Sincerely,

Ross Hergenbahn, Race Director

Nate's Foundation is a 501 (c)(3) nonprofit organization and donations and sponsorships are tax deductible.